

# MEETINGS AND EVENTS ON LONDON'S BIGGEST STAGE

With a capacity of 90,000, Wembley is the largest stadium in the UK. As a result, we're able to offer a hugely flexible set of event spaces – from the vast Great Hall to the more intimate Wembley Suite, perfectly suited to a wide variety of occasions. Whether you're hosting a world-class conference, exhibition, awards ceremony, gala dinner, fashion show or something completely different, Wembley's unique history and atmosphere will ensure that your event is unforgettable.





THE ORIGINAL WEMBLEY STADIUM WAS KNOWN AS

THE EMPIRE STADIUM

AND WAS BUILT AS THE CENTREPIECE OF A BRITISH EMPIRE EXHIBITION AT THE END OF THE FIRST WORLD WAR IN 1923

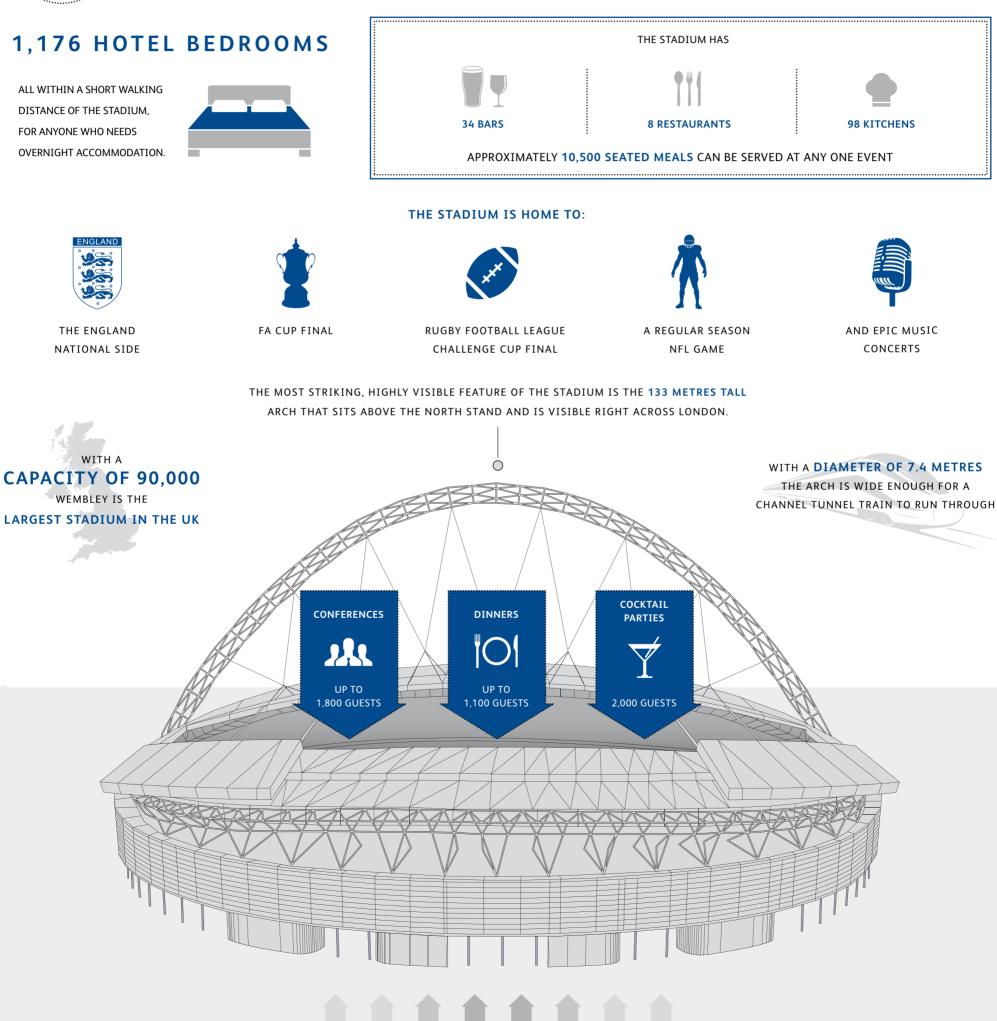




ON **30TH JULY 1966** GEOFF HURST SCORED A HAT-TRICK TO INSPIRE **ENGLAND** TO A **WORLD CUP 4-2 EXTRA-TIME WIN** AGAINST WEST GERMANY



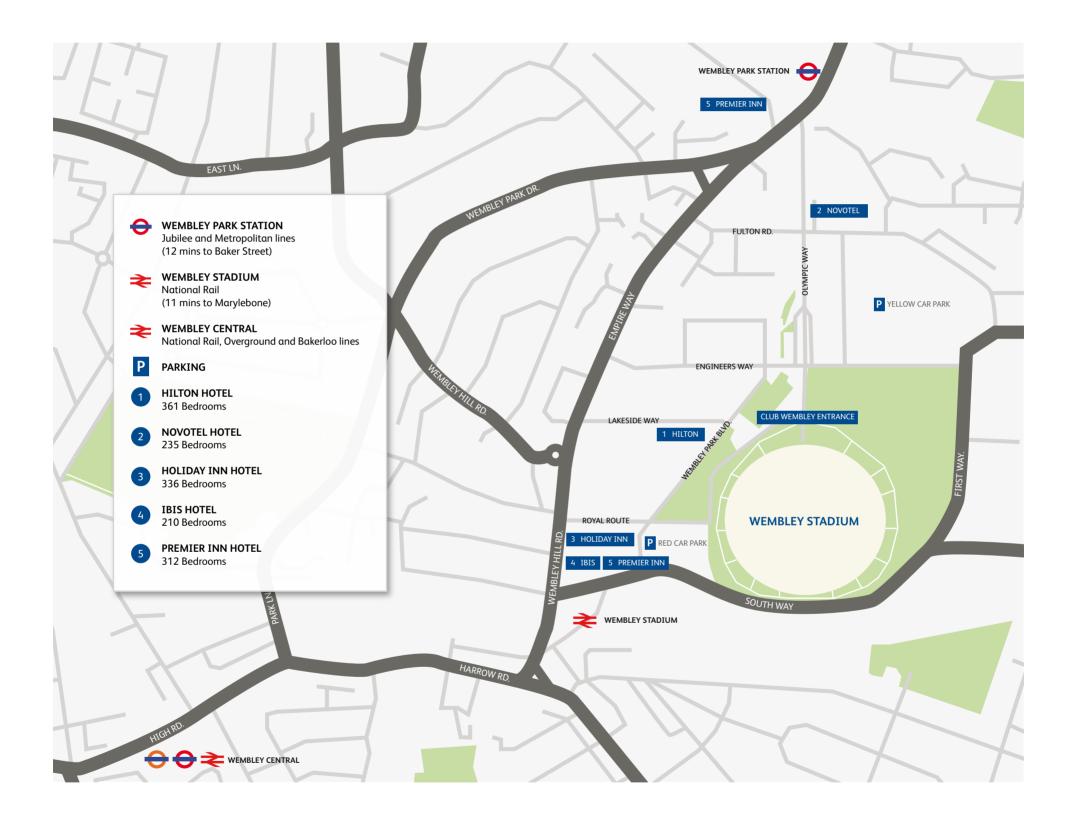
THE NEW WEMBLEY ENCLOSES 4,000,000 M<sup>2</sup> INSIDE ITS WALLS AND UNDER ITS ROOF. THIS IS THE EQUIVALENT OF 25,000 DOUBLE-DECKER BUSES



THE NEW WEMBLEY REOPENED ITS DOORS IN 2007

## ACCESSIBLE LOCATION

As well as being one of London's most diverse events spaces, Wembley is also one of the most accessible, with great transport links to London, the UK and Europe, plus convenient on-site parking. In addition, there's a wide range of accommodation options nearby, with Hilton and Novotel hotels within walking distance of Wembley.



## WELCOME TO WEMBLEY







T he Meetings and Events department at Wembley Stadium delivers hospitality excellence to experiences that are as versatile and diverse as their clients. Positioned only eight minutes from central London, Wembley Stadium offers a convenient and exciting location to host your next event. Delivering word-renowned service is our speciality, so you can be guaranteed to hold a meeting that your guests will never forget.

Utilising the match day hospitality spaces, each event is able to capture the essence of Wembley Stadium and creates an environment that "wow" the attendees. Whether it be a multi-day international conferences or private board meetings, Wembley has a room to fit your needs.



<u>Watch our introduction to Wembley</u> <u>Stadium interactive video</u>

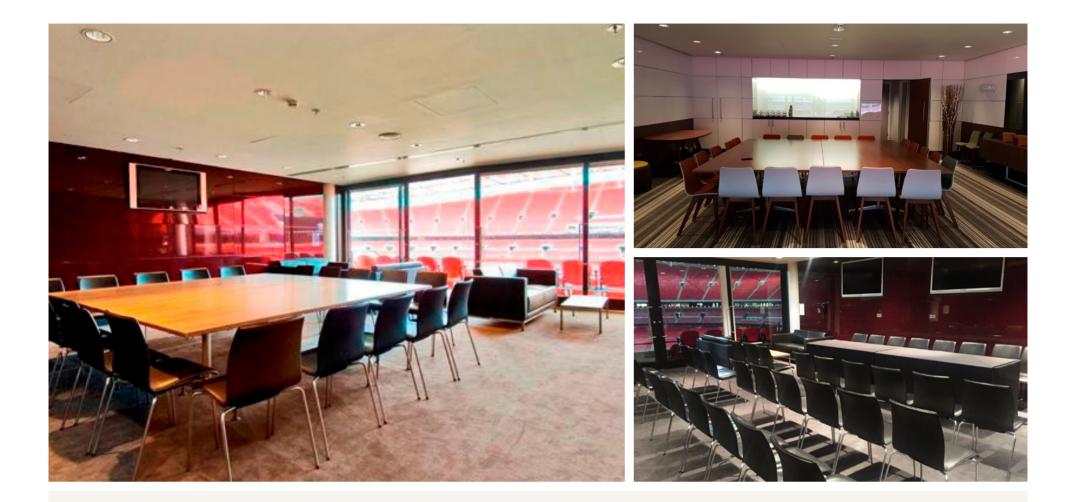
WHP

A BIG thank you for a very successful MAN Dealer Conference and Awards event at Wembley two weeks ago. The event was a terrific success.





# WEMBLEY EVENT SPACES



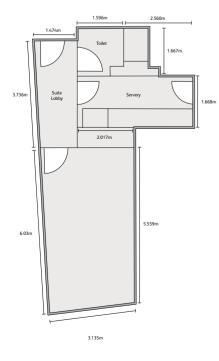
### CORPORATE SUITES

Each of our three private corporate suites offers a versatile space and stunning backdrop for meetings from eight to 40.



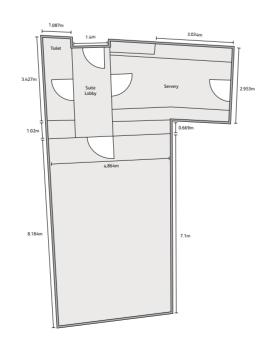
Visit the Corporate Suites on our interactive video

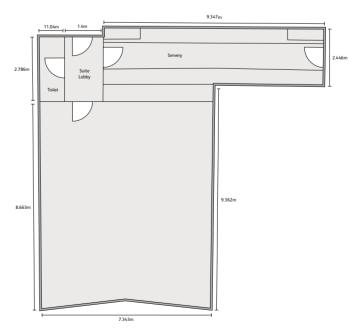
Small Suite



Medium Suite

Large Suite





020 8795 9660

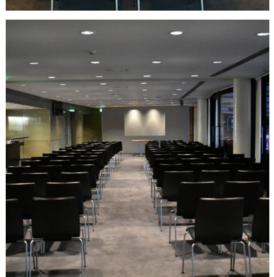
### PITCH VIEW ROOM

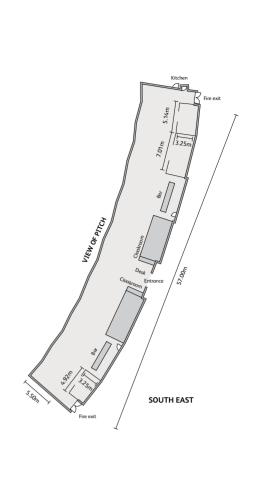
Offering a view that is only paralleled by our corporate suites, the Pitch View East creates an environment that is sure to inspire your attendees.

Visit the Pitch View Room on our interactive video











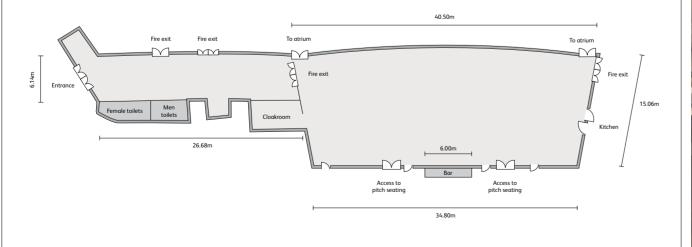


## WEMBLEY SUITE

With access to the Royal Balcony, the Wembley Suite is a firm favourite with delegates wanting to capture a piece of event history.



Visit the Wembley Suite on our interactive video



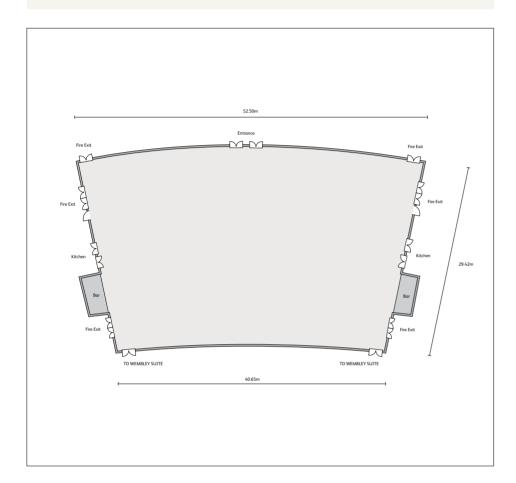


### ATRIUM

At the heart of the Stadium, this versatile space benefits from natural light; perfect for taking your event from day to night.

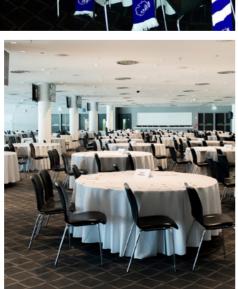


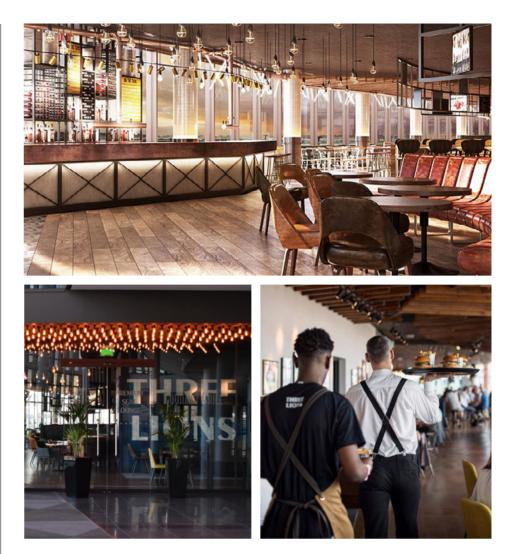
Visit the Atrium on our interactive video











### THREE LIONS

As the first pub in Wembley Stadium's history, the Three Lions is anything but a traditional pub, this is a stunning contemporary space that delegates love to unwind in at the end of the conferencing day.



Visit the Three Lions on our interactive video

We would definitely recommend the Three Lions for any event, big or small. The self-service beer area is a great highlight, especially for any large events. Seating areas are plentiful but not too much, leaving space for those wishing to stand.

RIVER ISLAND



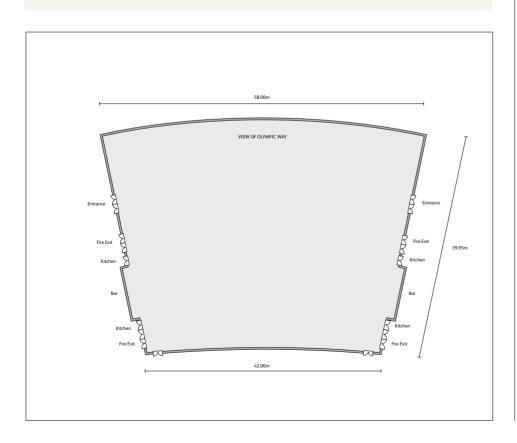


### **GREAT HALL**

As one of London's largest conference spaces, the Great Hall also offers high ceilings and an abundance of natural daylight.



Visit the Great Hall on our interactive video

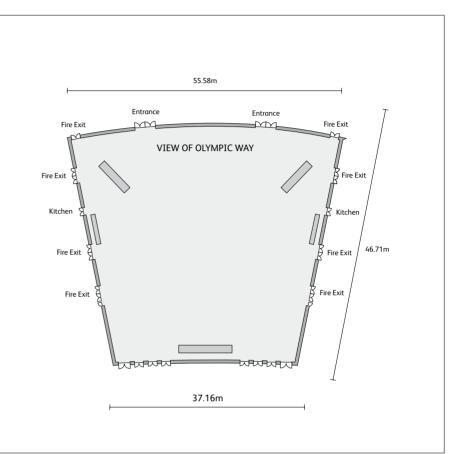


### BOBBY MOORE ROOM

As Wembley's most elegant room, the Bobby Moore creates a prestigious setting that is sure to delight all guests.

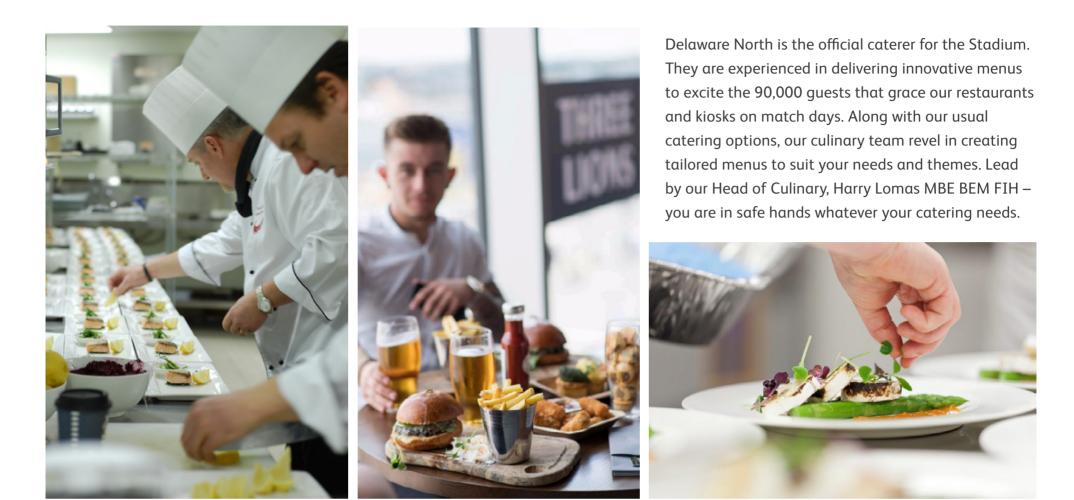


Visit the Bobby Moore Room on our interactive video





## CATERING



The dining experience at Wembley was outstanding, from tasting the impressive range of dishes with the chef to the flexibility of having bespoke meals created to suit our needs. The Wembley events team ensured that our guests had the highest quality food that was not only delicious but beautifully presented, and catered to the needs of over 500 guests and all of their specific dietary requirements. The value for money was excellent for such premium dishes, too - I wouldn't hesitate to recommend.

COCONUT LONDON

## FACILITIES AND SERVICES

#### **STADIUM TOURS**

Take advantage of holding an event at Wembley Stadium and experience the 45 minute private tour around the Stadium, which includes the all of the highlights – the Dressing Rooms, Player's tunnel, Royal Box and, of course, the world-famous pitch.



#### HOTEL

With Hilton, Novotel, Holiday Inn and Ibis on the doorstep, there are plenty of options to suit all budgets.

#### **IN-HOUSE AUDIO-VISUAL**

As our in-house AV supplier, Eclipse Presentations can offer venue expertise to ensure smooth production for your event.

#### CONNECTIVITY

As official Stadium sponsors, EE supplies our complimentary Wi-Fi to keep you connected for the event.

# WEMBLEY STADIUM CAPACITIES

	BOBBY MOORE ROOM	GREAT HALL	WEMBLEY SUITE	ATRIUM	VENUE AND ARC	PITCH VIEW ROOMS	PRIVATE BOXES
THEATRE	1050	1800	300	600	150	100	40
CABARET	750	950	250	400	80	56	24
BOARDROOM	-	_	-	-	40	40	20
BANQUET	1100	1100	400	450	500	180	30
DANCE	900	900	250	450	400	160	-
COCKTAILS	2000	2000	450	1000	1000	180	-
BUFFET	1000	2000	400	700	550	180	20
EXHIBITION STANDS 3X2	87	87	43	73	30	20	-
ROOM SIZES	<b>1,922</b> m <sup>2</sup>	<b>2,000</b> m <sup>2</sup>	616m <sup>2</sup>	<b>1,400</b> m <sup>2</sup>	<b>1,409</b> m²	313m <sup>2</sup>	

#### MAXIMUM CAPACITIES

CONFERENCES	1800
DINNERS	1100
COCKTAIL PARTIES	2000

As well as our event spaces, we have syndicate room options to allow breakouts for your event. The Venue and Arc offer up to two groups of 150 theatre per room.

Visit the Arc and Venue on our interactive video

We had a great day. The team looking after us were incredibly helpful. The room was great and being able to sit out in the stands for some of our activities added to the atmosphere of our day – we loved the cheers from the various tour groups, they just added to it!

FOUR FOUR TWO

I would just like to say a huge thanks for all your help and support for yesterday's event, both before and during the event. A lot of people at Wembley helped us throughout the day so please pass on our thanks to all those involved. Everyone we came into contact with was friendly, helpful and knowledgeable. The reports back from the delegates were excellent and the clients were very pleased. The food and the service throughout the day was excellent, and I look forward to my next event with you.

# CASE STUDY: LONDON SPORT



CLIENT: London Sport

**EVENT SPACES:** Bobby Moore Room and Pitch side

#### **EVENT BRIEF:**

London Sport Awards 2018: A celebratory awards evening recognising individuals and organisations at grass roots level for sports and volunteer programmes across the city. 450 guests were invited to attend an evening of food, drinks and celebrations.

> The professionalism and support provided was fantastic. Nothing was too much trouble. You really went out of your way to ensure everything worked smoothly. You were fantastic to work with. It made the evening run so smoothly as you were just brilliant.

> > LONDON SPORT

#### THE EVENT:

Guests arrived on an astro-turf style red carpet, greeted by a cocktails and bubbles reception, with a selection of contemporary bowl food options served around the room including: Battered goujons of haddock with hand cut chips, crunchy tartar sauce and a juicy wedge of lemon; Moroccan chicken tagine with fragrant cous cous topped with coriander yoghurt; Thai vegetable curry with homemade polenta chips; Three bean cassoulet with fragrant rice.

Classic sports activities, including archery and boules, kept guests entertained before Sky Sports News presenter, David Garrido, hosted the awards. Across all categories, nominees selection videos were portrayed across the striking red stage and its two large screens supplied by AV projections. Taking place on International Women's Day, tables were aptly named after Britain's greatest female representatives, including Paula Radcliffe, Jessica Ennis-Hill and Susie Rodgers, who also presented awards alongside former England captain Faye White. Guests had the opportunity to grab a picture of themselves with not just one, but three of the most highly contested trophies in women's sport including the FA Cup.

Thanks to the black tie and trainers theme, the night finished with a dance around the room in comfortable footwear and photos at pitch-side. On behalf of the London Sport team, I just wanted to say a massive thank you to you and your excellent team on the ground that helped us deliver our awards evening last night.

LONDON SPORT

The support from you both in the lead up to this event has been first class. You really have been so great to work with, and so helpful with all your time and support in the planning phases along with replying to emails and calls so promptly to give us all the information we need, so thank you so much for all that you did here.

020 8795 9660

LONDON SPORT

## CASE STUDY: SAINSBURY'S



**CLIENT:** Sainsbury's

**EVENT SPACES:** Great Hall, Atrium, Venue

#### **EVENT BRIEF:**

Cross company conference for Sainsbury's, Argos and Habitat attended by store managers and director-level employees from across the retailers' UK-based units. The conference was attended by 700 delegates to learn and discuss the direction in which the parent company and its subsidiaries were heading.

I wanted to thank you and the whole team for your support and delivery of our event at Wembley stadium. Everyone really enjoyed it and thought the venue was a real wow!

SAINSBURY

THE EVENT:

Delegates were welcomed into a private Club Wembley reception where they were efficiently registered by Sainsbury's event organiser. A short ride up the escalator to the managed cloakroom allowed guests to drop off any luggage and coats before mingling with their colleagues across the Venue Lower for arrival tea, coffee and warm pastries.

Delegates eager to get a picture of the pitch were able to via connecting doors before the main conference began in the Great Hall. All 700 delegates sat in cabaret style comfortably with zero-restricted views thanks to the wide set pillars in the room.

Following a second refreshment break, including brownies and cookies, delegates then split into breakout areas, including the Atrium directly below the Great Hall, allowing 350 in a cabaret layout less than a minute's movement from the main conference. The Venue was the location for lunch allowing all guests to sit together in a separate room from the conference and breakout areas with a mixed hot and cold buffet of stone-baked pizzas, steamed dim sum and an array of salads, proving very popular with guests.

The use of corporate suites as green rooms and offices with direct access to backstage of the Great Hall added to the overall ease of hosting an event at the national stadium for the client.

